### DURAT® PALACE

## toremore

We started this journey to imagine different possibilities for DURAT.

We were inspired by the multicolored mini monoliths with so much personality and possibilities. We pushed for a new concept to introduce the utilisation of pure earth colors to heighten the experience, to further enhance the DURAT "recycled to last" vision.

The use of the natural pigments translates into a precious feeling rooted into something very real: our love for this planet. All with the motivation to create a sustainable and beautiful future.

### THE PALACE COLLECTION

A memory from a dream. Where the past is the future. Looking ahead by understanding where we have been.

Futureproof because it is timeless.

The DURAT Palace collection is our statement. It says we believe in the human spirit of innovation while respecting our place in nature. Our future hangs on the balance of using and reusing. Our material is at the center of that balance. We recycle what is polluting and sparsely use raw earth materials to give our material a life well into the future.

This is DURAT by MOST.

# ART MEETS MATERIAL DESIGN.

We think about the massive global plastic problem, and we see the future emerging. Recycled being the new luxury. Based in serene coastal village of Naantali in Finland, DURAT manufactures beautiful modern surfaces and objects using post industrial waste plastics and is 100% recyclable.

We use natural pigments in the DURAT Palace collection that are ground by a 17th century Dutch windmill. The very same pigments that were used by painters during the Dutch Golden Age. It is the only solid surface material in the world to use natural pigments.



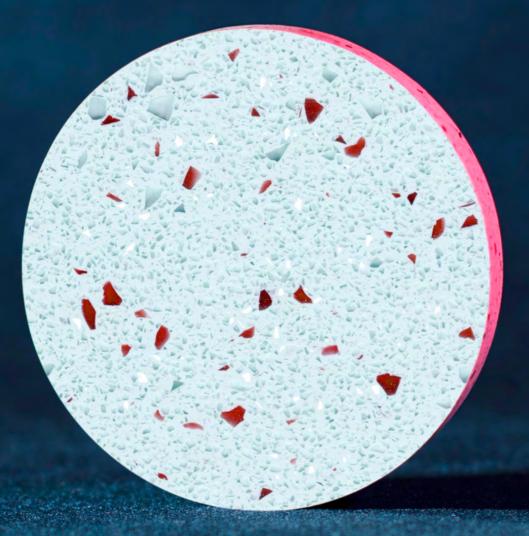
### PURE

Minimalistic glamour Clarity of vision Raw earth ingredients

## SENSUAL

Rich texture Depth of color Exotic combinations





## UISIONARY

Sustainability becomes the new luxury Imagination of a new utopia A statement piece

## TIMELESSNESS

A new classic Art Deco reinvented Refined design



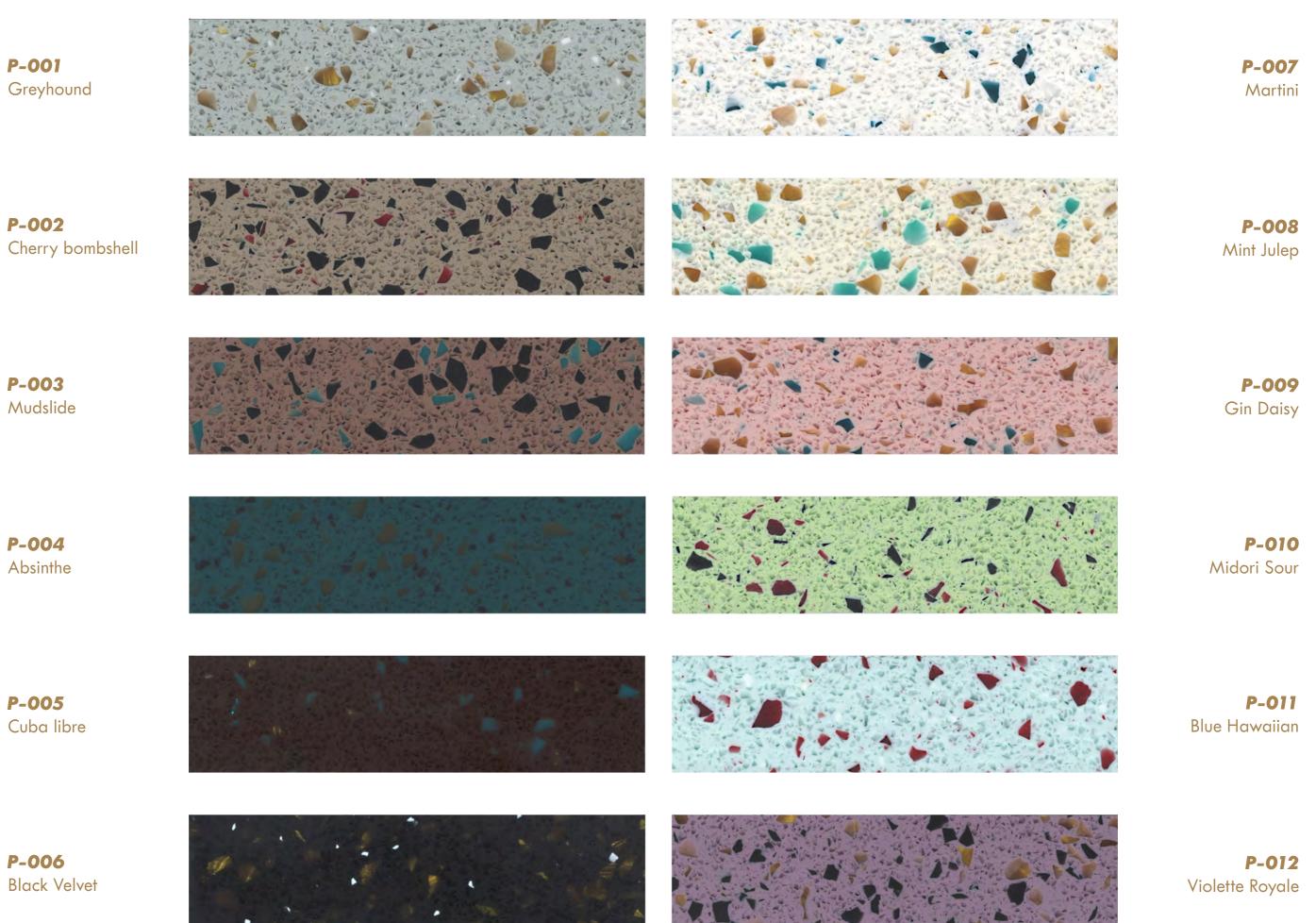
### RECIPES

We created each color combination in the Palace Collection using watercolor techniques and the very same pigments that are inside the material itself. Blue Hawaiian has a light porcelain blue base, and the chips have been dyed with French Lacquer Red.

Each of the twelve Palace colors were conceived as an artistic expression.

**NAME:** Blue Hawaiian **BASE:** Light porcelain blue **CHIPS:** French Lacquer Red





### MOST

### DURAT Palace is a collaboration between DURAT and MOST Collective.

MOST is a global design collective actualising pure ideas. We see the essence of an idea, story, person, or feeling, and we distill it to its purest form. We do this intuitively and create lasting impressions.

We conceive ideas and designs that are timeless, sustainable and future proof. We partner with brands and businesses to innovate and push forward in new directions, challenging the norms with game-changing ideas.

We do our part in joining the movement towards a future where we can preserve and honour the environment through design, strategic vision, and creating compelling stories.

www.durat.com www.duratpalace.com www.mostcollective.com hello@mostcollective.com

### DURAT® Palace

#### Who is MOST?

### **Creative heavyweight**

**Geert Decock** 

A creative heavyweight with an interest in many different design fields. Never shy to speak his mind and provide an objective view on things. Good at seeing the relationship between seemingly unrelated things, the basis of any original idea. A global citizen who has felt at home in many different cultures across the world. Likes to approach things very seriously and with a sense of humor. In short, he sees things differently: he sees infinite connections and opportunities. PRIOR WORK EXPERIENCE

2013–2016 Kokoro Textiles, Co-founder, Creative Director, Web, print, product, packaging designer, Den Haag, NL 2014 Good Hospitality Group, Designer, Amsterdam, NL 2013–2014 FLEX/design, Industrial Designer, Delft, NL 2012 FLEX/design, Product Design Intern, Delft,

#### ART EXHIBITIONS

2010 The Street Art Stencil Book, Featured Artist, Cover artist, paperback 2009 El Kartel, Solo show, Vancouver, CA 2009 Black Maria Gallery, International Stencil Graffiti Show, Los Angeles, US 2009 Black Rat Press, International Stencil Graffiti Show, London, GB 2008 Famous When Dead Gallery, International Stencil Graffiti Show, Melbourne, AUS 2008 Expression, International Stencil Graffiti Show, London, GB 2008 Cans Festival, International Stencil Graffiti Show, London, GB 2007 La Dispensa, Creative contributor to Viral Christmas Campaign, Madrid, ES 2007 Artifex, Independent Gallery Show, Gent,

#### AWARDS

The Dieline Package Design award 2013 Silver Packaging award 2013 with the Philips Hue interactive packaging in the category: Technology, Gastes, Toys and Media

Gold Pentoward 2013 Other Markets – Electronic & Non Electronic with The Philips Hue packaging.

GIO award 2013 - Best of Category - Best of Category for the Philips Hue packaging in the category "Functionality"

#### **Multi-disciplined powerhouse**

Kaori Pi

Kaori Pi was born and raised as a third culture kid in Vancouver Canada. Having an international family base, she has lived and studied in England, Japan, France and Belgium and has settled in the Netherlands in 2012. Almost all her skills have been due to selfmotivated training and dedication in intense and highly chaotic work environments, demanding discipline, precision and timely consistent results.

Kaori offers a well rounded professional perspective, and often works from a non-conventional way due to her creative and multi-disciplined approach. She sets a high standard for the teams she leads and strives to challenge the impossible. Her main talents come from her ability to see and recognize complex patterns in the design and business world, and whether it is in numbers or colors, she likes to make them dance.

#### PRIOR WORK EXPERIENCE

2013–2016, Kokoro Textiles, Co-Founder, Art Director, Textile Designer, Business Manager, Den Haag, NL 2014–2016 Greenpeace International, Information Architect / Business Intelligence Tool Designer, Amsterdam, NL year process consultant, Amsterdam, NL 2013 Greenpeace International, Global Business Intelligence Pilot Design Project Manager, Amsterdam, NL 2012–2013 Greenpeace International, Global 2011–2012 Kokoro Chocolate, Chocolatier, Bruges, BE 2010–2011 The Chocolate Line, Chocolatier, Bruges, BE Summer 2010 Pierre Herme, Stage Chocolatier, Paris, FR 2009–DB Bistro by Daniel Boulud, Pastry Comi, Vancouver, CA 2005–2007 CB Richard Ellis Ltd., Senior Financial Analyst, National Investment Team, Commercial Broker, Vancouver, CA 2002–2004 Royal Bank of Canada, Commercial

MOST COLLECTIVE V.O.F. Zwaardstraat 16, 2.08 2584 TX The Hague Netherlands

hello@mostcollective.com www.mostcollective.com

KVK: 678883311 BTW: NL857212138B01

all rights reserved 2018